

ABOUT THE UNIVERSITY

Gautam Buddha University (GBU) was established in the year 2008 by Uttar Pradesh Act (9) of 2002. The University is recognized by the University Grants Commission of India under section 2(f) of UGC Act 1956 and approved by UGC under section 12(B). The university had initiated research activities since its inception with the help of qualified faculty members and ambitious students. The university aspires to conduct R & D in diverse areas aiming to cover the full spectrum, from fundamental and theoretical studies, through research of relevance to business and industry with practice based studies in science, engineering, management and allied areas. Considering the requirement, an IPR cell has been established at Gautam Buddha University in association with Council of Science and Technology Uttar Pradesh promoting and disseminating issues related to IPR through its defined objectives.



CHIEF PATRON

Prof. R.K. Sinha
Hon'ble Vice Chancellor
Gautam Buddha University

PATRON

Dr. Vishwas Tripathi, Registrar,
Gautam Buddha University

ADVISORS

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Prof. Shweta Anand
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COORDINATOR

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Nodal Officer, IPR Cell,
Gautam Buddha University

CONVENERS

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CONTACT US

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NATIONAL AWARENESS PROGRAM ON “INTELLECTUAL PROPERTY RIGHTS ” 24th FEBRUARY 2024



Organized By: IPR Cell, GBU
Sponsored By: Council of Science
And Technology, Lucknow, Uttar
Pradesh

ABOUT THE AWARENESS PROGRAM

Intellectual Property plays a key role in gaining advantage for achieving higher economic growth in a market driven economy. To promote the awareness of intellectual Property Rights and to encourage innovation across various disciplines in Gautam Buddha University, Greater Noida is organizing a "National Awareness Program" on IPR on Saturday, February 24, 2024 .

This Program covers the current focus areas of Intellectual Property Rights & the challenges in the IP management.

CONTENT OF AWARENESS PROGRAM:

1. Artificial Intelligence - changing the landscape of Intellectual Property Rights .
2. Artificial Intelligence and it's impact on Legal Profession.
3. Role and management of IP in the startup and incubation ecosystem.
4. Patenting of life forms: past, present & future.
5. Copyrights & its Protection: Relevance & Challenges.
6. Career Opportunities in IP.

TARGET AUDIENCE

1. Academicians, Research Scholars, Students, Entrepreneurs, Scientists, Startups, Industrial and legal professionals.
2. Career Aspirants in Intellectual Property Rights.

SPEAKERS:

- Dr. Amarendra Kumar Ajit, Faculty of Law, University of Delhi
- Dr. Sangeeta Nagar, Scientist F, TIFAC, Department of Science and Technology, Govt. of India
- Dr. Sanjeev Majumdar, Senior Manager, Startup & IP Consultancy, NRDC, Govt. of India
- Dr. Shaiwal Satyarthi, Faculty of Law, University of Delhi
- Mr. Vikrant Rana, Managing Partner, SS Rana & Co. (IPR & Corporate Law Firm)

SELECTION CRITERIA

1. Participants will be selected on "First come First serve" basis and the selected participants will be intimated through e-mail.
2. Total number of participants is limited to 100
3. Selected participants are requested to confirm their participation through e-mail at the earliest.

REGISTRATION DETAILS

- The Pre- registration is mandatory for all the participants through this link <https://tinyurl.com/2c56hx7z>
For details please visit, www.gbu.ac.in
- No Registration fee to attend this awareness program.
- The Registration includes registration kit, working lunch, refreshments and access to all sessions.
- Certificate will be provided to the registered participants after successful attending of all sessions.

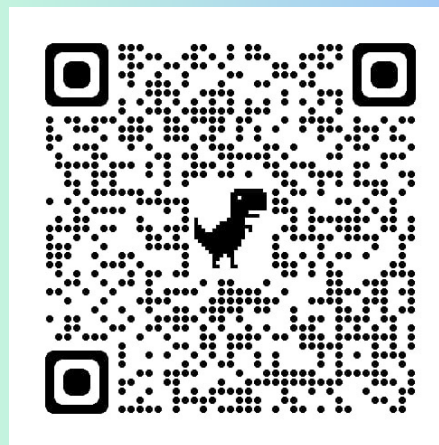
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Link for Registration

<https://tinyurl.com/2c56hx7z>

Or

Scan the QR code



Important Dates

Last date for submission of filled registration form by online mode is 20.02.2024

VENUE & TIME:

Conference Room, International Convention Centre, Gautam Buddha University, Greater Noida at 9:00 a.m.

For any query:

E-mail - iprgbu@gbu.ac.in

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