



TWO-DAY NATIONAL CONFERENCE

on

Management Education: In Light of NEP- 2020

27 - 28 March, 2023

Venue: "Gautam Buddha University, Greater Noida"



Jointly organised by:

**Chaudhary Bansi Lal University
Bhiwani**

**Gautam Buddha University
Greater Noida**

**Siksha Sanskriti Uthan Nyas
New Delhi**

CHAUDHARY BANSI LAL UNIVERSITY

Chaudhary Bansi Lal University, Bhiwani is a state university established by the government of Haryana under Act No. 25 of 2014. The UGC has recognized it under Section 2F. The university is established as a teaching-cum-affiliating University to promote teaching, research, and extension activities including sports and physical education in higher education. The vision of the University is to achieve knowledge excellence through social transformation. The university is offering 22 Post-Graduate programs under 10 faculties of Physical Science, Life Sciences, Humanities, Social Sciences, Management and Commerce, Cognitive & Behavioural Sciences, Pharmaceutical Sciences, Sports Sciences, and Information & Communication Technology.

SHIKSHA SANSKRITI UTTHAN NYAS

In 2004, a "Shiksha Bachao Andolan" was launched against the anomalies and distortions prevailing in the Indian education system. Successful & meaningful efforts were made to honor the Indian languages, religion, culture, great men, traditions etc. from the Indian point of view in the curriculum of "Bharatvarsh". On May 24, 2007, the country's famous educationist Shri Dinanath Batra Ji formed the 'Shiksha Sanskriti Utthan Nyas' to take this movement forward in the right direction. The goal of the organisation is to make the education system of the country in line with Indian culture, nature and its progress. To attain this the Nyas, in a very short span of time has brought some basic changes in the country's education by developing 10 various subject areas such as character building and personality development, three dimensions and three departments that have provided a new direction to "Indianness" in education.

GAUTAM BUDDHA UNIVERSITY

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University is fully funded by the New Okhla Industrial Development Authority (NOIDA) and the GNIDA undertakings of the Government of UP. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities. Recognition and Inclusion by the University Grants Commission of India (UGC) under section 12 B of the UGC ACT 1956 and NAAC accredited with B+ Grade.

ABOUT THE CONFERENCE

Bharat is known for its rich traditions, values, and knowledge systems. Great teachers and scholars from Bharat like Charaka, Sushruta, Aryabhata, Chanakya, Bhaskar Acharya, Panini, Kalidasa, Varahamihir, Sridharacharya, Nagarjuna, Pingal & Kanad have enlightened the world with their works, that still have their relevance in handling present-day issues and problems for the welfare of the humanity.

This two-day National Conference is a joint effort of three institutions to understand the rich management practices and systems that have helped Bharat to become the leading nation of the world in terms of its contribution to the world's GDP.

The conference aims at:

- Exploring Rich Indian Knowledge System for identifying Management Principles & Practices relevant to the present-day context.
- Suggesting Changes in the Management Curriculum in light of NEP-2020
- Aligning Management Education to achieve objectives such as Making India Atamnirbhar, Attaining Sustainable, Inclusive, and Employment oriented Growth.

SUB-THEMES

- Relevance of Vedic knowledge in contemporary management
- Restructuring management education in the light of experience during the pandemic
- Changes required in management education to make India Aatamnirbhar
- Bhagavad Gita: Encyclopedia of management learning
- Indian economic perspective
- Sustainable Development: Indian Perspective
- Harnessing Indian Knowledge System for addressing present-day problems
- Indian Mythology
- Leadership Qualities: The Vedic Way
- Student-Centric Approaches
- Holistic Development
- Teaching management education using Indian languages
- Aligning management education with Sustainable Development Goals
- Crisis Leadership and Disaster Management
- Strategic Management and Risk Management
- Indian Culture.

CONFERENCE HIGHLIGHTS

1. Research Paper Presentation
2. Case Study Presentation
3. Panel Discussion
4. Experience sharing by Management Experts
5. Exhibition of Posters & Projects

GUIDELINES FOR PAPER SUBMISSION

The abstract should not be more than 300 words including the Title and Keywords. The full paper should be submitted in MS Word format, Font Type - Times New Roman, Font Size - 12, Line Spacing - 1.5 and must not exceed 3000 words. The cover page must contain the Name of the Author, Email, and Name of the Institution along with the address. For Hindi, Font - KrutiDev10, Font size - 14, Line Spacing - 1.5, and must not exceed 3000 words. The papers will be checked for plagiarism, not more than 10%. The abstract and full paper must be sent to Email: cclubhiwaniconference22@gmail.com along with the proof of payment.

Link for Registration

<https://forms.gle/5gb3dziVSDfBcyY3A>

Conference Publication

All the presented papers would be published after peer review in the form of a Book with an ISBN Number .

THEMES & RULES FOR POSTERS & CASES

Themes:

1. Making India Aatmanirbhar
2. Indian Knowledge System & Management Curriculum
3. Indian Economic Perspective
4. Entrepreneurship and Self-employment
5. Any other related to the Sub-Themes of the conference.

Rules:

1. A case study/poster should be originally created
2. It must be pre-submitted and/or registered.
3. The presentation time for the research paper/ case study shall be 8-10 minutes.

IMPORTANT DATES

Abstract Submission	: March 05, 2023
Acceptance Notification	: March 10, 2023
Full Paper Submission	: March 15, 2023
Poster Submission in Soft Copy	: March 15, 2023
Fee Payment	: March 20, 2023

REGISTRATION AND PAYMENT

- **Industry Delegates: Rs 1000/-**
- **Academicians: Rs 500/-**
- **Students/Scholars: Rs 300/-**
- **Publication Fees: Rs 500/-**
- An option for Online payment is linked in the registration form.
- A screenshot of the same is to be uploaded in the registration form.
- Participation fee can also be paid in the form of DD/University receipt in favor of the Finance Officer, Chaudhary Bansi Lal University, payable at Bhiwani.

For further queries (if any), contact:

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