

REPORT ON GUEST LECTURE ON IPR ON SEPTEMBER 18, 2026

Particulars	Details
Organiser	Legal Aid Clinic & Pro Bono Club, School of Law, Justice & Governance
University	Gautam Buddha University, Greater Noida
Topic	From Innovation to Ownership: Understanding IPR
Date	18 September 2026
Time	12:00 PM – 1:00 PM
Venue	Conference Hall, School of Law, Justice & Governance
Speaker	Mr. Dinesh Jotwani, Advocate, Supreme Court of India & Founder and Co-Managing Partner, Jotwani Associates, New Delhi

Proceedings of the Lecture

The Legal Aid Clinic and Pro Bono Club, School of Law, Justice & Governance, Gautam Buddha University, organised an insightful guest lecture on “From Innovation to Ownership: Understanding IPR”.

The event commenced with a welcome address by **Dr. Satish Chandra, Head, School of Law, Justice and Governance, Gautam Buddha University, Greater Noida**, who welcomed the distinguished speaker, faculty members and students. He briefly highlighted the objectives of the programme and emphasised the growing relevance of Intellectual Property Rights in legal practice, technology, business and everyday professional life. He also expressed gratitude to Mr. Dinesh Jotwani for accepting the invitation and sharing his valuable professional experience with the students.



Following the welcome address, the speaker was formally introduced to the audience, and **Mr. Dinesh Jotwani, Advocate, Supreme Court of India and Jotwani Associates**, commenced his lecture on Intellectual Property Rights.



During the lecture, Mr. Jotwani emphasised that IPR is relevant not only to law students but also to engineers, chartered accountants, entrepreneurs and professionals across disciplines, as innovation, creativity, brands and confidential information constitute valuable assets.



He explained the major forms of IPR, including patents, trademarks, copyright, industrial designs and trade secrets. While discussing patents, he explained the concept of invention, patent protection for incremental improvements and the distinction between an inventor and an investor. He also discussed patent litigation, patent prosecution, patent drafting and the emerging issue of patent trolls.

On trademarks, he explained the protection available to words, names, symbols, devices and certain non-traditional marks, and distinguished piracy from counterfeiting. He discussed copyright protection in relation to books, films, music, software and other original works, particularly highlighting the increasing copyright issues arising through social media platforms such as Instagram.

The speaker explained the importance of trade secrets, using the Coca-Cola formula as an example of commercially valuable confidential information. He highlighted the increasing importance of protecting confidential information, proprietary methods and technology in the era of Artificial Intelligence, and discussed the role of confidentiality agreements in India.



Mr. Jotwani also explained how IPR operates across different industries, including software and IT, automobiles, pharmaceuticals, food and beverages, and consumer electronics. Examples relating to companies such as Mercedes-Benz, McDonald's, KFC, Apple and BlackBerry were used to demonstrate the commercial significance of different forms of IPR.



He further discussed the relationship between IPR, data and emerging technologies, including issues concerning digital content and the Digital Personal Data Protection framework. He highlighted intellectual property as a valuable commercial asset, including the role of brands in business and insolvency situations.



The speaker also highlighted several career opportunities in IPR, including patent litigation, patent prosecution, patent drafting, IPR management, auditing and patent engineering. He particularly emphasised the growing demand for professionals with interdisciplinary knowledge of law, technology and business.

The lecture concluded with an interactive question-and-answer and quiz session, in which students actively participated and clarified their IPR-related queries.

At the conclusion of the lecture and interactive session, the Vote of Thanks was delivered by **Dr. Vikram Karuna, Faculty Coordinator, Legal Aid Clinic & Pro Bono Club School of Law, Justice & Governance, Gautam Buddha University, Greater Noida**, expressing sincere gratitude to Mr. Dinesh Jotwani for his insightful and practice-oriented lecture and for his valuable interaction with the students.



Coordination

The programme was organised under the guidance of Dr. K.K. Dwivedi, Dean, and Dr. Satish Chandra, Head, School of Law, Justice & Governance. The event was coordinated by Dr.



Vikram Karuna, Faculty Coordinator, along with Dr. Deepak Jaisal, Ms. Habiba and Mr. Kuldeep, Faculty Members, with the active support of the student coordinators and volunteers.

Conclusion

The lecture was informative, interactive and professionally relevant, providing students with practical knowledge of

Intellectual Property Rights, its application across industries, emerging challenges in the digital and AI environment, and career opportunities in the field.



Submitted for kind information and record.

Dr. Vikram Karuna

Faculty Coordinator

Legal Aid Clinic & Pro Bono Club

School of Law, Justice & Governance

Gautam Buddha University, Greater Noida

Dated: 21.09.2026