



**INTERNATIONAL CONFERENCE**  
**On**  
**GROWTH SUSTAINABILITY &**  
**GLOBALIZATION**

*08-09 March, 2024*

Organised By

*Department of Economics,  
Planning and Development*



**Gautam Buddha University**

Opp. Yamuna Expressway  
Greater NOIDA, Gautam Budh Nagar  
Uttar Pradesh-201312 (INDIA)

## ABOUT GAUTAM BUDDHA UNIVERSITY

Gautam Buddha University, established by the Uttar Pradesh Act (9) of 2002, commenced its first Academic session at its 511 acres lush green campus at Greater Noida in August 2008. The University envisions to become a world class centre for excellence in education with a special focus to serve the under privileged and economically challenged sections of the society. The campus is modeled as a fully residential educational campus in line with the best institutions of higher learning across the globe. The uniqueness of its reputation is acknowledged through the format, content and pedagogy of its programmes and their relevance to the society. The University is recognized by the University Grants Commission under UGC Act and is a member of the Association of Indian Universities.

## ABOUT DEPARTMENT OF ECONOMICS, PLANNING AND DEVELOPMENT

The Department of Economics, Planning, and Development was established in the year 2011, and since its inception, it has consistently demonstrated notable advancements in its academic, research, and placement endeavors. The department offers distinguished Programme, including a Bachelor of Arts (Honors) and a Master of Arts in Economics, both of which feature dynamically tailored Curriculum that undergo continuous updates to align with the evolving demands of the industry and cater to the requirements of key stakeholders. Throughout their tenure in the department, students are strongly encouraged to gain practical exposure in the field through internships with esteemed organizations. Moreover, the curriculum advocates the undertaking of minor projects to complement theoretical knowledge with hands-on experience. Additionally, students engage in projects that benefit local industries or address local issues. These initiatives facilitate a comprehensive understanding of collaborative work dynamics and underscore the finer nuances and significance of teamwork.



**CHIEF PATRON**

**Prof. (Dr.) Ravindra Kumar Sinha**

*Hon'ble Vice Chancellor*



**PATRON**

**Prof. Bandana Panday**  
*Dean, School of Humanities and Social Sciences*



**CONVENER**

**Dr. Ombir Singh**  
*Head, Department of Economics, Planning and Development*

## ABOUT THE CONFERENCE

The phenomenon of globalization has engendered heightened levels of international trade, investment, and financial transactions, thereby fostering economic expansion and progress. This focus on trade and economic advancement has concurrently engendered augmented employment opportunities in developing nations, thereby contributing to the alleviation of poverty and the enhancement of living standards. Regarding the impact of globalization on the Indian economy, it is noteworthy that India has experienced an influx of foreign direct investment, technological transfers, an expanded array of choices for Indian consumers, and the creation of new employment opportunities, all of which have mitigated unemployment in the country. Consequently, it can be posited that the influence of globalization on the Indian economy manifests in both favorable and unfavorable facets. In light of these considerations, this conference extends an invitation for original papers centered on the theme of "Growth Sustainability & Globalization". These submissions should aim to discern and scrutinize specific challenges faced by the Indian economy, and subsequently proffer well-founded solutions and strategies.

## CONFERENCE ADVANTAGES

The forthcoming conference is a remarkable and unparalleled opportunity for the convergence of diverse minds, including academics, researchers, business leaders, and government officials. It serves as a unique platform for the exchange of multifaceted ideas, promising to deepen and broaden understanding within specific fields of interest. Regardless of active participation in paper presentations, the valued attendance of each participant significantly contributes to the creation of a rich tapestry of knowledge. The event encompasses thought-provoking sessions, groundbreaking research presentations, and interactive discussions, designed to fuel intellectual curiosity and stimulate collaborative thinking. Moreover, it provides an exceptional networking arena, offering opportunities for potential collaborations and diverse career prospects. Adding an element of excitement to the academic endeavor, the conference introduces a novel facet where selected papers have the exclusive opportunity to be published in a dedicated book, complete with an ISSN number. This not only serves to amplify the impact of the research but also imparts a prestigious dimension to the academic contributions of the participants. In summation, the conference is poised not only to be an intellectually stimulating and enriching experience but also to provide a multifaceted and expansive platform for professional growth and collaborative engagement.

## GUIDELINES FOR SUBMISSION OF ABSTRACTS / FULL PAPERS

- The abstract/paper must abide by the following format
- The title must be short and clear
- Abstract should not exceed 250 - 300 words and must include at least 5 keywords
- Details of Author must include (Name, Affiliation and E-mail.)
- Title of author such as Mr./Ms./Dr./Prof. must be mentioned
- Length of full paper must lie between 3500-5000 words
- Full paper must include the Introduction / Background / Objective, Literature Review, Methodology, Findings & Discussion, Conclusion, Limitations and Recommendations
- References must be according to APA Style.
- Tables, figures, graphs, etc. must be numbered properly
- Margins must be 1 inch or 2.5 cm.
- Paper must be written in Times New Roman font with font size 12
- Spacing must be 1.5 between lines and 2 between paragraphs
- All papers will be published in an ISBN Book (Soft Copy)
- Few selected Papers; will be published in SCOPUS/Peer Reviewed/UGC/ABDC Listed Journals

## *Themes for the Conference*

- Technology and Labour Market
- Technological Advancement and Sustainable Growth
- Environmental Sustainability
- Women in Leadership; Breaking Barriers and Empowering Change
- Migration & Sustainability
- Sustainable Development and Growth
- Sustainability and Corporate Responsibility
- Poverty Eradication,
- e-Commerce and e-Banking
- Global Marketing Simulation
- Economics of Globalization
- Free Trade and Globalization
- Agriculture Sustainability in India
- Decent Work and Economic Growth.
- The Effect of Trade Barriers on International Trade In India
- Agricultural Exports impact on the Economic Growth of India
- Impact of Atamnirbhar Bharat scheme on Indian Economy
- Foreign Direct Investment in India: advantages and disadvantages
- Finance and Investment: Strategies for Building Wealth
- G20 and Financial Sector: Issues, Agenda, Opportunities and Strategies
- Financial Sector: Linkage between Technology, Performance and Inclusion
- Digital Economy: Transformation, value, chain and Regulation
- New Institution, Markets and Products and their effects on the economy
- Role of R & D and Human Capital in growth of India
- Barriers in Promoting Innovations, R & D and Productivity of Labour
- Skill India: Status and Effectiveness in Promoting the Required Skills
- Female Labour Force Participation: Past Trends and Determinants

## Registration Fee

Faculty/Academicians:	Rs. 2000/-
Research Scholars/Students:	Rs. 1500/-
Foreign Delegates :	100 \$

The registration fee covers a conference kit, tea/refreshments, lunch, conference proceedings (soft copy), and a certificate of paper presentation/participation. Please note that accommodation charges are not included. Accommodation arrangements can be made at the University Guest House for an additional fee.

Late registration incurs an additional fee of INR 500 for faculty, academicians, and research scholars, and \$25 for foreign delegates. Details for the registration fee payment will be furnished following the acceptance of your abstract.

## Organizing Team

Dr. Roopali Srivastava	Faculty, Department of Economics, Planning and Development
Dr. Mamta Singh	Faculty, Department of Economics, Planning and Development
Dr. Rahul	Faculty, Department of Economics, Planning and Development
Mr. Karan Deshwal	Faculty, Department of Economics, Planning and Development
Mr. Anmol Kumar	Faculty, Department of Economics, Planning and Development
Ms. Vaishali Jain	Faculty, Department of Economics, Planning and Development

## Correspondence

Dr. Ombir Singh Convener	Head, Department of Economics, Planning and Development School of Humanities and Social Sciences
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Send your abstract/ full papers in soft copy format only on the following-  
Email: [icgsg2024@gmail.com](mailto:icgsg2024@gmail.com), [omvir.singh@gbu.ac.in](mailto:omvir.singh@gbu.ac.in)  
Contact: 9958922431 ,7827543724

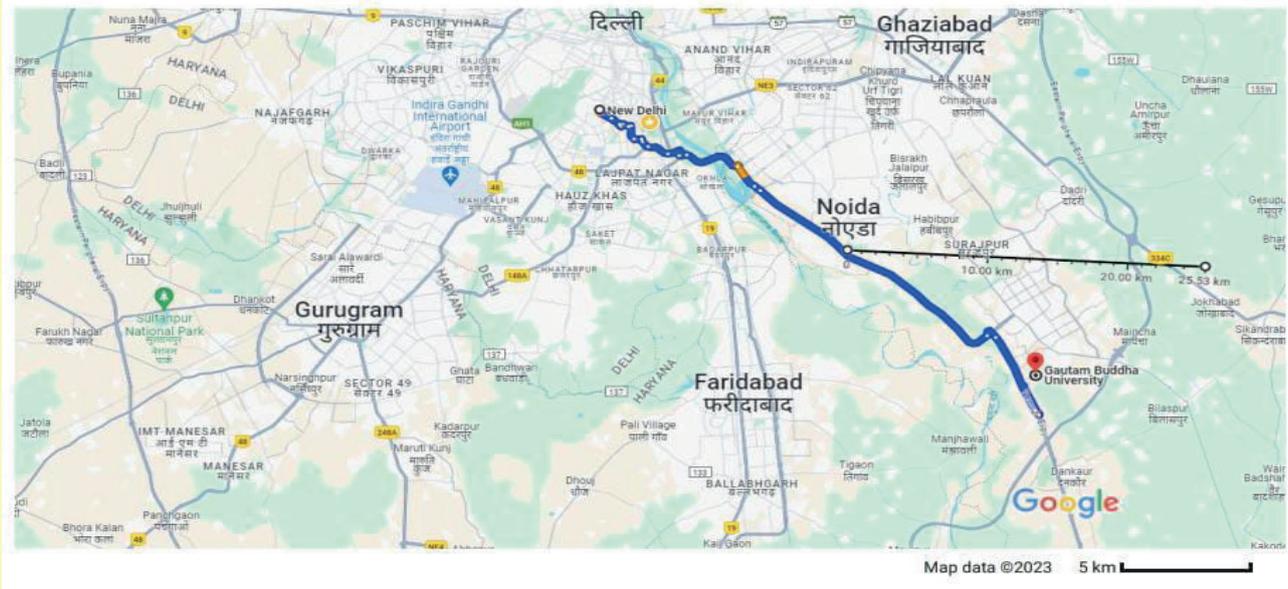
## Important Dates

Abstract Submission Deadline:	15 January, 2024
Notification of Acceptance:	25 January, 2024
Registration Deadline:	04 February, 2024
Full Paper Submission:	04 February, 2024

## How to reach Gautam Buddha University, Greater Noida ?

Greater Noida, nestled within the state of Uttar Pradesh, India, holds a pivotal role as an integral component of the expansive National Capital Region (NCR), harmoniously adjoining the bustling city of Delhi at a distance of 40 kilometers. This strategic placement renders Greater Noida a hub of connectivity, establishing robust links to major cities and metropolises spanning the entire expanse of the country. The city's geographical proximity to the national capital, Delhi, serves as a catalyst for its exceptional accessibility, seamlessly weaving a network of transportation arteries encompassing air, rail, and road routes to various corners of India. Greater Noida, thus, stands as a vital nexus facilitating swift and efficient travel options for both domestic and international voyagers. In the realm of air travel, Greater Noida is amply served by daily flights connecting it to key cities across the nation. Moreover, the city boasts direct international connections, providing a gateway for global travelers seeking a direct link to numerous countries. This convergence of air routes enhances the city's stature as a well-connected hub on the global map.

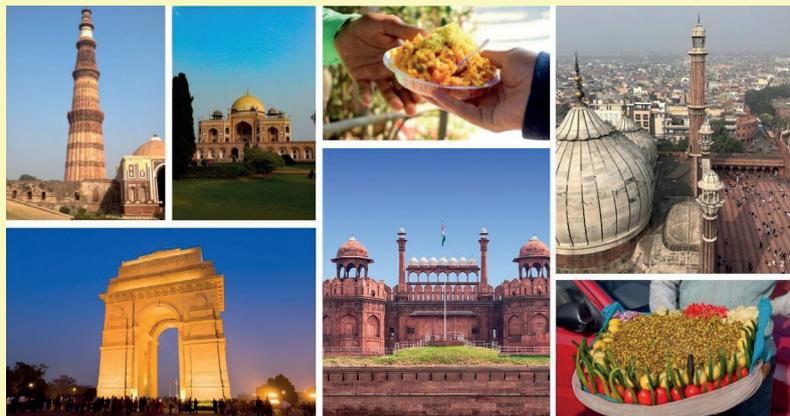
For those seeking academic pursuits at Gautam Buddha University (GBU), the institution is strategically positioned for convenience. A mere 55-minute drive from the Indira Gandhi International Airport (IGI) and a 45-minute drive from the New Delhi Railway Station underscores the university's accessibility. Upon arriving in the city, navigating towards GBU is a straightforward task – a simple instruction to the taxi or auto-rickshaw driver specifying "Greater Noida" as the destination ensures a smooth journey. Both the Railway Station and the Airport offer readily available taxis, with fare structures adjusted based on the distance traveled, further enhancing the ease of transportation for those journeying to this academic enclave. This interconnected web of accessibility from key transportation hubs reinforces Greater Noida's reputation as a seamlessly connected city, inviting individuals from various corners of the world to explore its offerings.



Exploring Greater Noida opens up a myriad of opportunities to delve into the rich history and cultural tapestry of the surrounding regions. Here are some details about the historically significant places and their distances from Gautam Buddha University:

*How to reach Delhi?*

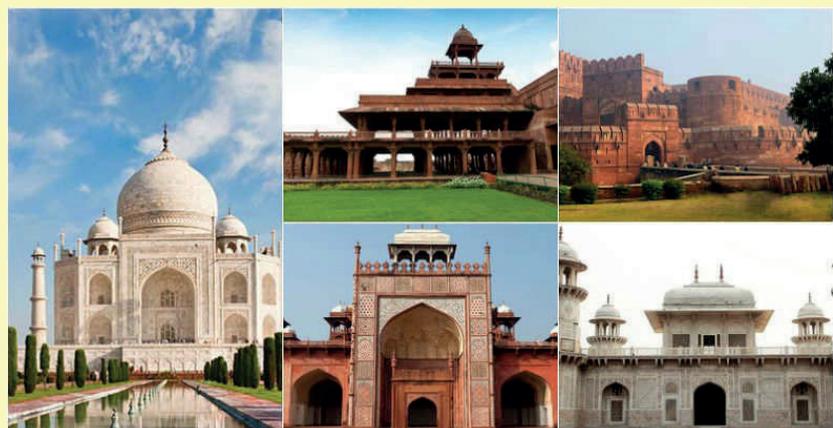
# Delhi



Delhi, the capital of India, is steeped in history, with a heritage that spans several centuries. From the medieval marvels of the Red Fort and Qutub Minar to the spiritual serenity of the Lotus Temple and Akshardham, Delhi encapsulates the diverse historical epochs of the country. Distance from GBU; Approximately 40 km, making it easily accessible for day trips or extended explorations.

*How to reach Agra?*

# Agra



Agra, home to the iconic Taj Mahal, is synonymous with the grandeur of the Mughal era. The Taj Mahal, a UNESCO World Heritage Site, stands as a testament to eternal love. Agra also boasts the imposing Red Fort and the historic Fatehpur Sikri. Distance from GBU; Around 180 km, allowing for a memorable journey to witness these architectural wonders.

*How to reach Mathura?*

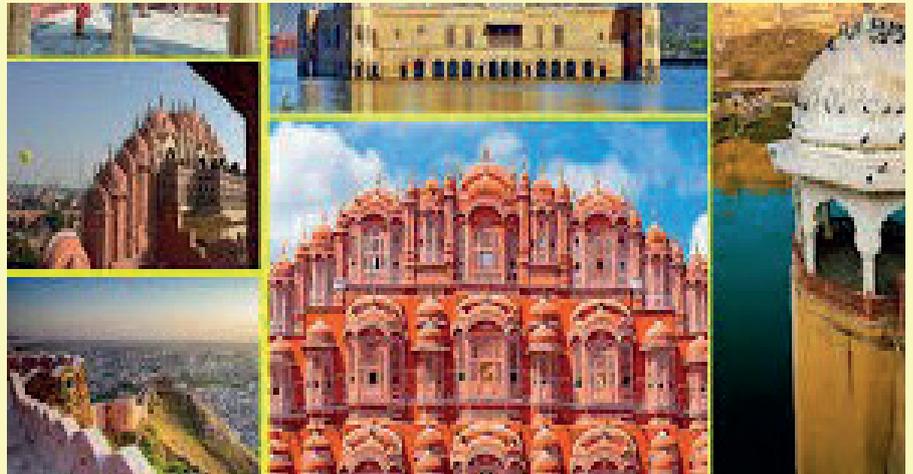
# Mathura



Known as the birthplace of Lord Krishna, Mathura is a city of temples and holds immense religious significance. It is dotted with ancient shrines and ghats along the Yamuna River. Distance from GBU; Approximately 100 km, making it a spiritually enriching excursion from Greater Noida.

*How to reach Jaipur?*

# Jaipur



Jaipur, the "Pink City," is a vibrant tapestry of history and culture. Known for its palaces, forts, and intricate architecture, Jaipur offers a glimpse into the royal heritage of Rajasthan. Distance from GBU; About 340 km, making it a bit farther but well worth the visit for those interested in exploring the royal and colorful facets of Indian history. These nearby cities not only provide a diverse historical and cultural experience but also offer a delightful mix of architectural marvels, spiritual sanctuaries, and vibrant markets. Whether one seeks the tranquility of temples, the grandeur of forts, or the bustling markets showcasing local crafts.



## Gautam Buddha University

Greater Noida, Uttar Pradesh.

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