



# Gautam Buddha University

University School of Management

Established by the Uttar Pradesh Gautam Buddha University Act 2002 UP Act No. 9 of 2002 Approved by UGC under Section 12-B & NAAC accredited Greater Noida, Uttar Pradesh, India.

Visit us at - [www.gbu.ac.in](http://www.gbu.ac.in)



## ICSSR sponsored Two Day National Seminar

on

### ACHIEVEMENTS@75

#### Achievements of Indian Economy: With reference to the Village, Youth, Women, Digitalization, Environment, Economy and Industries

India is transforming from under developing to a developing nation. With the background of different factors which help the Indian economy to grow, the seminar will take into consideration the various new challenges and opportunities that will arise in the future of our country. The proposed seminar is a tangible result of this need. The seminar will have seven sub-themes.

- Villages@75
- Youth@75
- Women@75
- Digitalization@75
- Environment@75
- Economy@75
- Industries@75



**E-mail ID**

[gbuseminar2022@gmail.com](mailto:gbuseminar2022@gmail.com)

Seminar Dates:

26<sup>th</sup> August 2022, Friday (Offline)  
27<sup>th</sup> August 2022, Saturday (Online)

Abstract Submission  
12<sup>th</sup> August 2022

Full Paper Submission  
15<sup>th</sup> August 2022

[Click here](#) for detailed information on sub-themes.

#### **Conveners**

Prof Shweta Anand (+919810417859)

Dr Naveen Kumar (+919560366668)

**Note:** The registration link will be emailed along with paper acceptance.  
All accepted research paper abstracts will be published to online e-proceedings.  
Selected papers will be published in Co-Edited Book.  
Registered presenters will be issued an E-certificate.

**Maximum two authors allowed in each research paper.**

**Registration Fee: NIL**

Best paper awards to be won!

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## ABOUT GAUTAM BUDDHA

### UNIVERSITY

Established by the Uttar Pradesh Act (9) of 2002, Gautam Buddha University commenced its first academic session at its 511 acres lush green campus at Greater Noida in August 2008. Gautam Buddha University is recognized by the University Grants Commission of India vide F.9-18/2009 (CRP-I) dated 13 May 2009 under section 2(f) of UGC Act 1956. Recognised under UGC Section 12B and NAAC accredited with B+ Grade.

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## UNIVERSITY SCHOOL OF MANAGEMENT

The School of Management commenced its first batch of MBAs in August 2008. Since then, it has been marching on with an integrated focus on exploring and creating new avenues for young aspirants through strategic collaborations with institutions and enterprises of national and international repute. GBUSM has state of the art classroom and computing facilities, supported by an extensive library of books, journals, films and databases, and a meditation centre. At present, the school offers Masters in Business Administration (MBA) 2-year program, Doctoral Program (PhD), Dual degree BBA-MBA, BCom (Hons.)

**GAUTAM BUDDHA UNIVERSITY**

**YAMUNA EXPRESSWAY**

**GREATER NOIDA-201310,**

**GAUTAM BUDDHA NAGAR, UP, INDIA**

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**ACHIEVEMENTS@75**

**Achievements of Indian Economy: With reference to the Village, Youth,  
Economy, Women, Environment, Digitalization and Industries**

**HYBRID MODE**

**26<sup>TH</sup> AUGUST '22 OFFLINE MODE**

**27<sup>TH</sup> AUGUST '22 ONLINE MODE,**

Organized by

**School of Management**

**GAUTAM BUDDHA UNIVERSITY**



(Established by the Uttar Pradesh Gautam Buddha University Act 2002 UP Act No. 9 of 2002 Approved by UGC under Section 12-B & NAAC accredited)

## IMPORTANT DATES

**Last date for submission  
of Abstract**  
**12/08/22**

**Last Date for  
Submission of Full  
Paper**  
**15/08/2022**

## REGISTRATION FEE

**NIL**

**BEST PAPER  
AWARDS  
TO BE WON**

## TECHNICAL & ADVISORY COMMITTEE

### **Prof Peeush Ranjan Agrawal**

Formerly: Professor(HAG) SMS,  
MNNIT, Vice-Chancellor, VBS  
Purvanchal University  
Vice-Chancellor, APS University

### **Prof Nageshwar Rao**

Vice-Chancellor, IGNOU  
Formerly Vice-Chancellor, Rajshree  
Tandon University Allahabad

### **Prof J P Verma**

Vice-Chancellor, Sri Sri  
Aniruddhadeva Sports University

### **Prof Raj Kumar Mittal**

Vice-Chancellor, Chaudhary Bansi Lal  
University

### **Prof. A. N. Misra**

Distinguished Professor,  
Centurion University of Technology &  
Management, Bhubaneswar,  
Formerly Vice-Chancellor, Khallikote  
Cluster University, Orissa

### **Prof Pushendra Kumar**

Kirori Mal College, University of Delhi

### **Prof Rajendra Kumar**

Rajdhani College, University of Delhi

### **Dr Anurag Agarwal**

Principal, S. S (PG) College,  
Shahjahanpur, UP

### **Dr Sahab Singh**

Vice President/Secretary/EC Member  
In several academic societies and  
associations of repute in India

### **Prof Dushyant Kumar**

Principal, Upadhi College, Pilibhit, UP  
EC Member/Treasurer  
In several Academic Societies and  
associations of repute in India

### **Patron**

Prof R K Sinha  
Hon'ble Vice-Chancellor,  
Gautam Buddha University

### **Convenors**

**Prof Shweta Anand**  
**Dr Naveen Kumar**

### **Program Chair**

Dr Neeti Rana  
Dr Indu Uprety

### **Organizing Committee**

Dr Dinesh Sharma  
Dr Lovy Sarikwal  
Dr Varsha Dixit  
Dr Subhojit Banerjee  
Dr Ombir Singh  
Dr Rakesh Kr Srivastava  
Dr Satish Kumar  
Dr Ajay Kansal  
Dr Kavita Singh  
Dr Samar Raqshin  
Dr Monika Bhati

### **Facilitator**

Dr Vishwas Tripathi  
Registrar,  
Gautam Buddha University

## ABOUT THE SEMINAR

India is transforming from under developing to a developing nation. With the vision of a five trillion economy within the next few years. Demographic dividend, digitalization, women empowerment and skills development are the main factors that help the Indian Economy to grow sustainability taking into consideration poverty, illiteracy and social equality.

The role of Village, Youth, and Women participation will be important to develop the physical policies and solutions. Technological advancement and digitalization have been helping the Indian economy to protect the environment and focus on renewable energy which will enhance the pace of Industrialization in India.

### **Themes for reference-**

- Village@75
- Youth@75
- Women@75
- Environment@75
- Digitalization@75
- Industries@75

## CALL FOR PAPERS

Papers are invited from practitioners, academicians and research scholars on the above-mentioned themes. The following are the guidelines to send the abstract and full paper. An abstract must include the following:

- Title of Paper
- Maximum 500 words for abstract and not more than 5000 words for full paper
- Times New Roman, Font Size 12
- Author/s, their email and contact address
- Affiliation / Institution of each author
- Four to six keywords (relevant to topic and methodology)

## PUBLICATION OPPORTUNITY

All **abstracts** will be published in online proceedings.

**Selected papers  
will be published in  
Co-Edited book  
having ISBN  
number.**

Registered Presenters  
will be issued E-  
Certificate



## CONVENERS

**Prof Shweta Anand**  
**(+919810417859)**

**Dr Naveen Kumar**  
**(+919560366668)**

EMAIL-ID

[gbuseminar2022@gmail.com](mailto:gbuseminar2022@gmail.com)

## Online National Seminar

On

### **ACHIEVEMENTS@75- Achievements of Indian Economy: With reference to Village, Youth, Women, Environment, Digitalization and Industries**

The seminar will have seven sub themes, namely:-

#### **Themes and Sub-Themes**

<b>Sr.</b>	<b>Theme</b>	<b>Sub-Theme</b>
1.	<b>Villages @75</b>	<ul style="list-style-type: none"><li>• Indian Village: Village: Social Structure, Culture and Environment</li><li>• Village Developmental Schemes</li><li>• Steps towards Concentration of Indian Villages</li><li>• Modernization of Indian Villages</li><li>• Villages and Basic Infrastructure</li><li>• Rural democracy in the form of Panchayati Raj</li><li>• Agriculture policies, Economic activities and Rural Employment creation</li><li>• Social and Health: Marriage: Communication on Gynecology and Child Development, Femininity-Features, Feminine Development, Indian Villages of the Global</li></ul>
2.	<b>Youth @75</b>	<ul style="list-style-type: none"><li>• Youth: Inclusion and Social Justice</li><li>• Youth, Employment, Entrepreneurship and Skill Development</li><li>• Role of youth in citizenship, social values, nation building and peace building</li><li>• Indian Youth, Higher Education and National Policy on Education, 2020</li><li>• Indian Youth: Physical Education, Health, Sports, Science, Art, Culture and Global Organizations</li><li>• Youth Involvement: Community, Politics and Governance</li></ul>
3.	<b>Women @75</b>	<ul style="list-style-type: none"><li>• Women's interests and legal provisions</li><li>• Women, Judiciary, NGOs and Civil Society Question of gender equality and women's empowerment</li><li>• Women in employment and economics</li><li>• Politics-Social Movements and Women</li><li>• Women as social workers and political leaders</li><li>• Women of disadvantaged community and the question of equality</li><li>• The question of economic freedom and equality for women</li></ul>
4.	<b>Economy @75</b>	<ul style="list-style-type: none"><li>• Urbanization</li><li>• Government Policies and Fiscal Federalism</li><li>• Services sector</li><li>• Fourth Industrial Revolution</li><li>• Agriculture, Food Management, Rural Economy and Natural Resources</li><li>• Industry and Infrastructure</li><li>• Covid-19 Pandemic Response External Sector and International Trade Agreements</li><li>• Monetary Policy, Inflation and Financial Markets</li><li>• Population, Social Infrastructure, Labour, Employment and Human Development</li><li>• Sustainable Development and Climate Change</li><li>• International Economic Institutions</li></ul>

5.	<b>Digitalization@75</b>	<ul style="list-style-type: none"> <li>• Digitalization &amp; Indian Economy: With respect to tourism and hospitality sectors</li> <li>• Digitalization in India: Trends and Challenges</li> <li>• Digitalization and its role in Indian banking sector</li> <li>• Financial Inclusion and Digitalization</li> <li>• Fin- TECH and Digitalization</li> <li>• Digitalization: Bridging the population divide</li> <li>• Digitalization: Boosting start-up culture in Tech Industries</li> <li>• Digitalization: Growth of E-commerce in Indian economy</li> <li>• Digitalization: Changes in consumer buying behavior pattern</li> <li>• Demonetization and Digitalization: Journey Towards cash to cashless, paperless, faceless based Economy</li> <li>• Digitalization Impact: Empowerment and transformation of Indian society</li> <li>• Envisaging Trends of Digitalization for sustainable business</li> <li>• Digitalization and New era in Indian Education</li> <li>• Digitalization: Strategy for reshaping Business in Indian Economy</li> </ul>
6.	<b>Environment@75</b>	<ul style="list-style-type: none"> <li>• Carbon Emission and Indian Economy</li> <li>• Indian Environment: Transforming waste to resources</li> <li>• Environment Awareness and changes in citizen practices</li> <li>• Sustainable practices and Environment</li> <li>• COP26 and Indian economy</li> <li>• Electronic waste and India's Environment</li> <li>• Urbanization and Environmental Impact</li> <li>• Renewable Energy and Environment</li> </ul>
7.	<b>Industries@75</b>	<ul style="list-style-type: none"> <li>• Ecommerce Industry and Growth of Indian economy</li> <li>• Growth in Indian economy and Information Technology</li> <li>• Role of Micro, Small and Medium (MSME) industries in Indian Economy</li> <li>• Sustainable Industries production and Indian Economy</li> <li>• Sources of Growth and Inter-Industry Linkages in Indian Economy</li> <li>• IT industry and Indian Economy</li> <li>• An impact of GST on Indian Industry</li> </ul>

**Note:** The themes and sub-themes are suggestive in nature. However, the papers which are relevant to the themes in the context of Achievements@75 shall be considered.