

# **National Awareness Program**

**on**

## **“Intellectual Property Rights”**

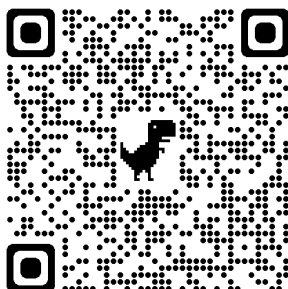
Sponsored By: Council of Science & Technology Uttar Pradesh, Govt. of UP

Date: Thursday, 30<sup>th</sup> November 2023, Time: 9:00 am

Venue: International Convention Centre, Gautam Buddha University, Greater Noida

Registration Link: <https://tinyurl.com/2c56hx7z>

Or Scan the QR code



### **1. Brief About the University**

Gautam Buddha University was established in the year 2008 by the Uttar Pradesh Act (9) of 2002. The University is recognized by the University Grants Commission of India under section 2(f) of UGC Act 1956 and approved by UGC under section 12B. The University had initiated research activities since its inception with the help of qualified faculty members and ambitious students. The University aspires to conduct R&D in diverse areas aiming to cover the full spectrum, from fundamental and theoretical studies, through research of relevance to business and industry with practice-based studies in Science, Engineering, Management, and allied areas.

Considering the requirement, an IPR Cell has been established at Gautam Buddha University in association with Council of Science and Technology (CST), Uttar Pradesh promoting and disseminating issues related to IPR through its defined objectives.

### **2. About the Awareness Program**

Intellectual Property plays a key role in gaining advantage for achieving higher economic growth in a market driven economy. To promote the awareness of Intellectual Property

Rights and to encourage innovation across various disciplines in Gautam Buddha University, Greater Noida is organizing a "National Awareness Program" on IPR on Thursday, November 30, 2023 .

This Program covers the current focus areas of Intellectual Property Rights and the challenges in the management of Intellectual Properties.

### **3. Topics Covered**

- Overview of Intellectual Property Rights
- Artificial Intelligence - changing the landscape of Intellectual Property Rights .
- Role and management of IP in the startup and incubation ecosystem.
- Patenting of life forms: past, present & future.
- Trademarks and GI: Their commercial significance.
- Copyrights & its Protection: Relevance & Challenges.

### **4. Participants & Speakers**

About 100-120 participants. Participants include Academicians, Research Scholars, Students, Entrepreneurs, Scientists, Industrial & Legal Professionals.

Experts from different areas will be highlighting the various current aspects of Intellectual Property.

- Dr. Abhishek Tiwari, Faculty of Law, University of Lucknow
- Dr. Amarendra Kumar Ajit, Faculty of Law, University of Delhi
- Dr. Sangeeta Nagar, Scientist F, TIFAC, Department of Science and Technology, Govt. of India
- Dr. Sanjeev Majumdar, Senior Manager, Startup & IP Consultancy, NRDC, Govt. of India
- Dr. Shaiwal Satyarthi, Faculty of Law, University of Delhi

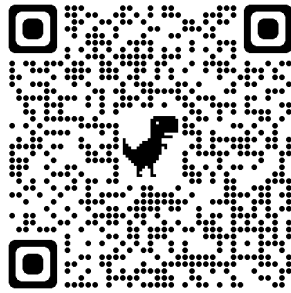
### **5. Selection Criteria**

- Due to limited number of seats participants will be selected on "First come First serve" basis and the selected participants will be intimated through e-mail.
- Total number of participants is limited to 100-120.
- Selected participants are requested to confirm their participation through e-mail at the earliest.

### **6. Registration Details**

- Pre- registration is mandatory for all the participants.
- Register using this link  
<https://tinyurl.com/2c56hx7z>

Or Scan the QR code



- There is No Registration fee to attend this Awareness program.
- The Registration includes registration kit, working lunch, refreshments and access to all sessions.
- Certificate will be provided to the registered participants after successful attending of all sessions.
- Register before 28.11.2023

## **7. Relevance of the IPR Program**

The rise in Indian economy is a clear impact of Intellectual Property (IP) influence in the country. By setting up new technology, incubation centers in various parts of the country and providing financial aids to the technologist, the Research & Development (R&D) status of the country has been boosted up.

India being a developing nation, has taken giant leaps in competing towards Trade Related Intellectual Property Rights (TRIPS) agreement and in compliance of US and European Intellectual Property Right (IPR) structure. The 21st century can be referred to as the century of technology, knowledge and in fact the regime of intellect. The country's ability to translate knowledge into innovation to gain wealth will determine its future. Thus, the innovation is supposed to be the key to create knowledge into wealth.

In today's competitive environment, innovation is the mainstay for every business that leads to development of intellectual property. Intellectual property is not limited to technology companies, but is valuable for every business which invests huge sums in research and development for creating indigenous products and services.

### **For any Queries please contact:**

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